

Four ways to begin.

All prices are USD starting points. A written quote confirms scope, availability, rights, taxes and expenses.

Home Story

The rooms, the flow and a reason to look closer.

from \$1,595 per property

One home · up to 2,500 sq ft · one visit, up to 3 hours

- 30 finished photographs + 5 aerial stills, where permitted
- 60–90-second property film + one 15–30-second vertical cut
- 2D marketing floor plan; no certified area measurement
- Editorial listing page + up to 250 words of property copy
- 6 months of page and film hosting; one revision round

Delivery: typically 48–72 hours from the shoot

Estate Story

The character of the address, thoughtfully told.

from \$3,450 per property

One residence · up to 6,000 sq ft · one planned day, up to 6 on-site hours

- 50 finished photographs, including 5 real twilight + 8 aerial stills
- 2–3-minute cinematic film + two 15–30-second vertical cuts
- 2D marketing plans + editorial property narrative and microsite
- 10 print TIFF exports from the edited originals
- 12 months of page and film hosting; two revision rounds

Delivery quoted based on size and complexity

The Unveiled Layer

Keep your photographer. Add the story.

from \$595 per property

Who it's for: listing agents who already have a photographer they like, and want what no local photographer sells: the editorial page, the room tour and the words.

- An editorial listing page built around your photographer's images, sequenced in walking-story order, not room inventory
- Up to 250 words of property narrative, written to this house and no other
- A photographic 360° tour of up to 10 connected scenes, from one visit of up to 60 minutes
- Up to 2 staged images, labeled on the image, each with its original beside it
- 6 months of page and tour hosting, and one revision round

Delivery within 3 business days of the visit

Note: your photographer keeps the credit for their photographs, and the page says so.

Founding pilot

Stays and Venues

10% off the first commission

Stay Story from \$1,755; Venue Story from \$2,655

The founding rate is 10% off the first commission, in exchange for written permission to show the work.

Stay Story

- 35 finished room, amenity and detail photographs
- A 60–90-second film and two vertical cuts
- Gallery order, plus up to 350 words of listing narrative for one platform
- An editorial property page that links to your existing booking page

Venue Story

- 40 finished photographs, plus 6 aerial stills where permitted
 - A 90–120-second venue film and two vertical cuts
 - One event-ready setup that you prepare
 - An editorial venue page with up to 400 words of narrative
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By written quote: Home Signature, Estate Starter, Estate Signature, Stay Starter, Stay Signature, Venue Starter, Venue Signature. Full scopes at unveiledhomes.com/pricing.

Read the seven rules behind the work at unveiledhomes.com/standard.
